



GEELONG ARTS CENTRE
MEDIA RELEASE

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2023

GEELONG ARTS CENTRE ANNOUNCES GRAND OPENING DATE AND CELEBRATES WITH STELLAR 4-WEEK FESTIVAL

Geelong Arts Centre is thrilled to announce the highly anticipated opening date for the Geelong Arts Centre's \$140m Little Malop Street Redevelopment as Saturday 19 August 2023.

Following four years of design and construction, the opening of the new centre will mark the completion of Geelong Arts Centre's once in a generation transformation, launching Victoria's newest and boldest cultural asset.

Geelong Arts Centre will throw open its doors to the public on Saturday 19 August with two opening night events featuring stellar headliners; celebrated multi-ARIA-Award winning R&B-pop artist, Jessica Mauboy, and an Australian comedy triple-header, featuring Dave Thornton, Dilruk Jayasinha and Lizzy Hoo.

To celebrate with the community, Geelong Arts Centre is offering patrons tickets to the two opening night events on 19 August for the amazing price of \$20 each! Tickets go on sale Monday 22 May. Sign up to the Geelong Arts Centre e-newsletter at geelongartscentre.org.au to be among the first alerted when tickets go on sale.

The epic festival line-up will include Missy Higgins, Opera Australia, Belvoir St Theatre, family fun with Windmill Theatre Company, a vibrant community open day, backstage tours, and so much more. Full details for featured events can be found at geelongartscentre.org.au

To top it all off Geelong Arts Centre is also giving away the most adventurous ticket in town as part of the Geelong Arts Centre Golden Ticket giveaway, valued at more than \$4,000!

Delivering on a bold future for Geelong Arts Centre, the festival will provide the community's first ever look at brand-new, world-class performance venues, designed by Ian McDougall (ARM), the new centre sits at the heart of Geelong's cultural precinct, affirming its status as a UNESCO City of Design.

The striking design brings together elements drawn from the history of Geelong, the strong and continuing Wadawurrung connections to Country and First Nations culture generally, and the traditions of circus and theatre.

Issued by Kate Brereton Director Development and Marketing - Geelong Arts Centre
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Entertainment lovers will be dazzled by *The Story House*; a multi-format 550-seat theatre expanding to 850 in 'live gig' mode and *The Open House*; a 250-seat contemporary hybrid venue featuring a giant door connecting the space to Little Malop Street Plaza, as well as dynamic and colourful foyer and bar facilities alongside a range of event spaces, including alfresco dining on Little Malop Street.

For further information regarding Geelong Arts Centre's exciting opening, and to keep up to date with the latest opening announcements, sign up to the e-newsletter at geelongartscentre.org.au.

QUOTES ATTRIBUTABLE

"This milestone in Geelong's cultural history will see Geelong Arts Centre drive national and international arts conversation, and ensure that those from around our region, and the world, can gather, connect, and share their passion for the arts and creativity right here in Geelong."

Quote attributable to Geelong Arts Centre CEO & Creative Director,
Joel McGuinness

"This redevelopment has always been a project for the long-term benefit of Geelong – supporting local businesses, showcasing the city's creativity and creating jobs."

"In August there will be so much to celebrate in Geelong, with the very best in arts and entertainment on show in the biggest arts centre in regional Australia."

Quotes attributable to Premier,

Daniel Andrews

"What better way to mark the end of such a major project for our region than with a major celebration of arts, culture and entertainment – locals and visitors alike will love their first visit to the brand-new Geelong Arts Centre."

Quote attributable to Member for Geelong,
Christine Couzens MP