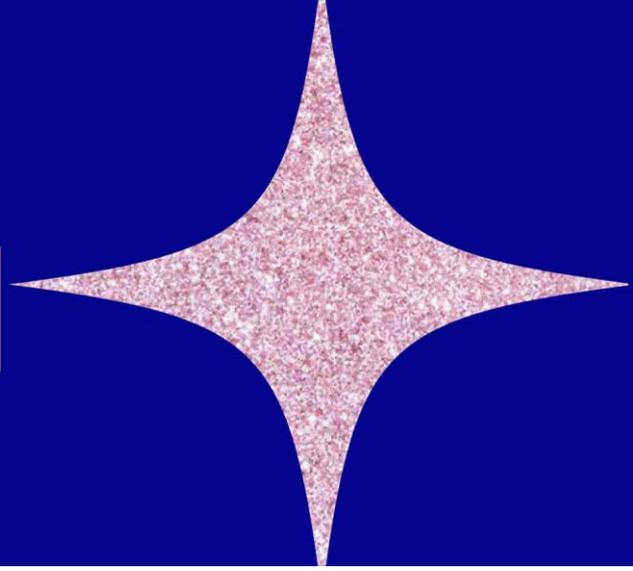


GLITTERATI



GEELONG ARTS CENTRE
MEDIA RELEASE

11 APR
2024

WELCOME TO THE GLITTERATI: GEELONG ARTS CENTRE'S NEW MEMBERSHIP PROGRAM

Geelong Arts Centre is excited to launch a new Membership offering, The Glitterati.

Designed to elevate the entertainment experience by adding an extra spark when visiting Geelong Arts Centre, The Glitterati membership packages welcomes entertainment seekers to the show within the show with a host of insider benefits that ensures members stand out from the crowd.

The Glitterati Silver membership connects members with their arts centre through a range of special perks, with advance access to Geelong Arts Centre performances, discounts and little member moments each and every time they step through the gold doors.

For those seeking the deluxe VIP experience, the Glitterati Platinum membership invites arts lovers to enjoy exclusive access to pre-show Glitterati Parties, networking opportunities, unparalleled access to visiting artists and premium seating across the entire season lineup.

Following the recent \$140 million redevelopment, the Glitterati membership invites visitors to connect with the new arts centre and be part of the next chapter of Geelong Arts Centre's glittering future.

For more information on how to join The Glitterati and explore the full range of benefits on offer, visit geelongartscentre.org.au/subscriptions-memberships/ or see over page. *Terms and conditions apply.*

- ENDS -

QUOTES ATTRIBUTABLE

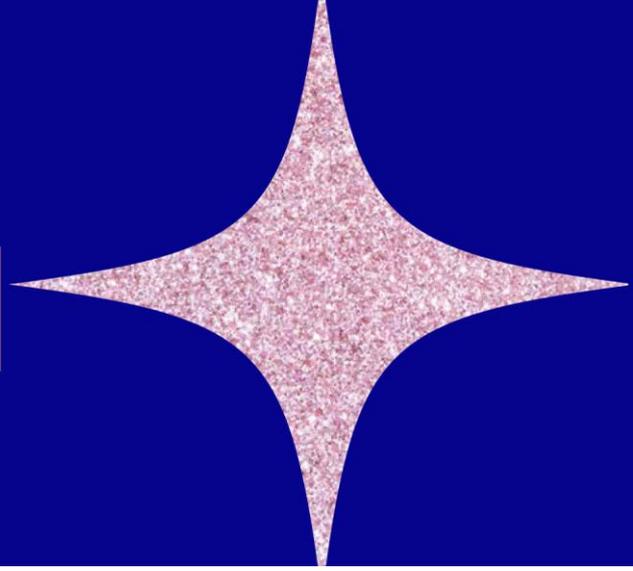
"These memberships are an invitation to be part of the show within the show like never before and connect with Geelong Arts Centre in new and dynamic ways."

"Geelong Arts Centre brings extraordinary artists to our region and a Glitterati membership supports our Creative Industries sector but also makes loyalty fun, rewarding and ensures you are part of our future."

Quotes attributable to Geelong Arts Centre CEO and Creative Director
Joel McGuinness

Issued by Marli Dean - Communications & Social Media Lead Geelong Arts Centre
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FURTHER INFORMATION

GLITTERATI SILVER INCLUSIONS

- 10% discount on drinks at all Geelong Arts Centre bars and Tutti café
- One free drink when purchasing a main meal at Tutti café
- Complimentary drink on your birthday
- One free ticket to a show from a list of Geelong Arts Centred programmed performances
- Access to discounted ticket offers throughout the year
- Exclusive invitation to a 2024 VIP Members Only event

GLITTERATI PLATINUM INCLUSIONS

- Premium seating across all *SEASON 2024* shows
- Invites to exclusive launch parties and galas across the year
- Best-in-class hospitality and entertainment that introduces you to Geelong's emerging artistic talent
- Inclusion in a growing community and social network of arts lovers
- Limited edition Glitterati Platinum membership Welcome Pack

MEDIA RESOURCES & ENQUIRIES

A suite of approved imagery can be found [linked here](#).
For media opportunities and enquiries, please contact Communications & Social Media Lead, Marli Dean.

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