



## CREATIVE ENGINE GRANTS 2025 KEY SELECTION CRITERIA OVERVIEW

### JUMP START

**Do you have a burning idea that you are keen to explore? We're offering Jump Start cash grants and access to rehearsal space for ideas which need further exploration, and the space and time to do it.**

### A SUCCESSFUL JUMP START OFFER WILL INCLUDE

- Cash contribution: up to \$3,000 (+ up to \$2,000 in access costs if required)
- Access to rehearsal studio space (5 days)
- Access to co-working and meeting spaces
- Opportunity for an informal progress showing, however this is not a requirement

### EXPECTATIONS OF GRANT RECIPIENT

- Attend professional development sessions provided by Geelong Arts Centre
- Attend gatherings to meet fellow grant recipients and to connect with the Creative Engine community of creatives
- Complete studio rehearsal period during allotted eligible time (agreed upon at time of grant acceptance)
- Attend photo opportunity with fellow grant recipients on Friday morning, 16 August 2024
- Complete an informal acquittal at the conclusion of your development period

This program creates a safe environment for artists to work on new ideas with the space and time to explore. Successful applicants will be encouraged to share activity on social media, and to work with Geelong Arts Centre's marketing team to generate proactive publicity opportunities.

### ACCESS & DIVERSITY

We support the diversity of lived experiences in the d/Deaf and Disabled community and encourage multiple-marginalised Disabled people to apply.

Please email [creativeengine@geelongartscentre.org.au](mailto:creativeengine@geelongartscentre.org.au) to discuss accessibility requirements.

Priority will be given to artists who work in, live in, or can demonstrate a strong connection to the G21 region.

We have an express commitment to First Nations artists, PoC artists, and artists from lower income backgrounds. Applications will be reviewed by a curatorial panel who will take into consideration the calibre of the artists, the quality of the creative idea and the connection to Geelong.



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### ELIGIBLE IN-STUDIO DATES

Monday 29 September - Friday 3 October, 2025  
Monday 6 October - Friday 10 October, 2025  
Monday 3 November - Friday 7 November, 2025  
Monday 10 November - Friday 14 November, 2025  
Monday 17 November – Friday 21 November, 2025  
Monday 24 November – Friday 28 November, 2025

### KEY DATES

**Applications Open** Monday 21 July 2025  
**Applications Close** 9am, Monday 18 August 2025

### SELECTION PANEL

**Penny McCabe** Head of Programming, Geelong Arts Centre  
**Nicole La Bianca** Senior Producer, Creative Industries and Programming, Geelong Arts Centre  
**TBC** Third panel member TBC

### HOW TO APPLY

To apply for this opportunity please consider project connection to each of the selection criteria listed below and submit your application via:  
[geelongartscentre.org.au/creative-engine/grants-support-initiatives/jump-start](https://geelongartscentre.org.au/creative-engine/grants-support-initiatives/jump-start)

### CONTACT US

If you have any questions or queries please email [creativeengine@geelongartscentre.org.au](mailto:creativeengine@geelongartscentre.org.au)



## KEY SELECTION CRITERIA

Please consider your project connection to each of the selection criteria.

### CONNECTION

- What are your/the project's connections to Geelong? Why is this project relevant currently for Geelong audiences and communities?
- How does this project support your current practice and how may the project contribute to your professional career development?

### INNOVATION

- In your approach, be that through art form, story or concept – what innovation is being explored?
- What specific creative outcomes are you hoping to achieve from this exploration?

### PLANNING

- What are your plans to reach your creative ambitions for this project?
- What do you need for this project to be a success?
- How will you support your own well-being and that of your collaborators?

## KEY SELECTION CRITERIA & GRANT APPLICATION QUESTIONS

### 1 About your project

- Name of your project
- What artform best describes your project?
- Describe your project? (500 words max)  
Please consider connection to the selection criteria: Connection, Innovation and Planning
- What stage of development is your project at and why does your project need development at Geelong Arts Centre?  
Eg. Have you written a script? Have you had a development process?
- What do you hope to have achieved by the end of your supported development?  
Please note: this funding and venue access does not include formal presentation or public performance
- Do you live or work in Geelong surrounding regions?  
If no, can you please demonstrate your connection or intended connection to the local community? (200 words max)



## KEY SELECTION CRITERIA & GRANT APPLICATION QUESTIONS

### 2 Project Details

- Your Project team (Names, roles and a short bio)
- When would you be available to complete your studio rehearsal time? (1 week)
- Please give a brief breakdown of how the \$3000 cash funding will be allocated to if you are successful:

### 3 Optional

- Supply any further support material you would like for us to consider