

GEELONG ARTS CENTRE
MEDIA RELEASE

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GEELONG ARTS CENTRE *FAMILY MAGIC 2023* BACK AND BETTER THAN EVER



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BACK AND BETTER THAN EVER: GEELONG ARTS CENTRE'S *FAMILY MAGIC 2023* PROGRAM

Proudly supported by Major Artistic Partner, Deakin University, Geelong Arts Centre's *Family Magic* program returns in 2023 with a diverse range of heartwarming, family-friendly productions.

Consisting of five captivating creative performances, as well as school holiday fun, the *Family Magic* program facilitates growth by sparking a lifelong love of the arts for children and families.

Sometimes fantastical and funny, and always engaging, *Family Magic 2023* invites families from across the G21 region to immerse themselves in the magic of the performing arts, and guarantees they'll leave the theatre with sore cheeks and full hearts.

These dynamic multi-arts experiences seek to welcome, inspire and entertain children under 12, as well as their parents, siblings, grandparents and carers.

Running from January through to August, the exuberant 2023 program consists of five diverse musical and theatrical experiences.

Welcoming a new line up of cheeky characters, emotive explorations and interactive opportunities, *Family Magic 2023* delves into important themes of culture, identity and

community through theatrical storytelling, music, performance and dance.

From 19-20 January, Fat Fruit and Performing Lines present *The Rainbow Tree*; a heart-warming performance for children 4-8, fusing musical storytelling with moving image, crafted in collaboration with children from Rainbow Families.

Then on 4 March, Melbourne Symphony Orchestra provides the perfect opportunity to introduce babies and toddlers to the magic of music with *Jams for Juniors: Grieg's Peer Gynt*.

In April and June, childhood favourites will go from page to stage!

Come 1 April, children aged 6+ are invited on a theatrical journey of smelly scenarios and unlikely friendship with CDP Kids Production *Mr Stink*, based on David Walliams' award-winning picture book.

Then on 17 June, the Australian Chamber Orchestra will enchant children aged 2-8 with a whimsical, intergenerational reimagining of Mem Fox and Julie Vivas' beloved Wilfrid Gordon McDonald Partridge.

Plus, on 26 August, Windmill Theatre Company present *HICCUP*; a hilarious rocking musical extravaganza for

Header image credit: *HICCUP* - Windmill Theatre Company. Photo by Shane Reid and Carnival Studio

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GEELONG ARTS CENTRE FAMILY MAGIC 2023 BACK AND BETTER THAN EVER



children aged 4-8 about working together, finding friendship and how to, once and for all, stop the hiccups.

For many children in the G21 region, the *Family Magic* program marks their very first theatrical experience, and Geelong Arts Centre takes great pride in helping families spark a love for the arts that introduces their little ones to a world of limitless possibilities.

Geelong Arts Centre's *Family Magic 2023* program is proudly supported by the Victorian Government through Creative Victoria, and Major Artistic Partner, Deakin University.

Individual tickets and *Family Subscriber* packages are available now at geelongartscentre.org.au/family-magic-2023

Want the ultimate family day out? Select any 2 *Family Magic* shows as part of the *Family Subscriber* package to save 10% (minimum 1 adult and 1 child). Plus, save an additional 10% when you add on any 'Our Season', *REWIRE* or *Delightful Days & Matinees* shows.

Plus, with five flexible subscription options, select your favourites and, for the first time, have the chance to mix and match shows from multiple program streams!

To learn more about each of the subscriber packages, visit geelongartscentre.org.au/geelong-arts-centre-presents

Audience capacities are strictly limited – get in quick.

BOOKINGS AND VENUES

Geelong Arts Centre's 2023 *Family Magic* program will be held across multiple venues as Geelong Arts Centre draws closer to the completion of the Little Malop Street Redevelopment in 2023.

Bookings can be made via the website, or by phoning the Box Office on 1300 251 200 between 9:00am and 5:00pm, Monday to Friday.

Please note, Geelong Arts Centre will close from 5:00pm Thursday 22 December 2022 to 9:00am Tuesday 3 January 2023 for the Christmas break. During this time tickets will be available to purchase online only.

To keep up to date with what's on during Geelong Arts Centre's *Family Magic 2023* program, visit geelongartscentre.org.au/family-magic-2023 and sign up to the e-newsletter.

MEDIA KIT

For a comprehensive program breakdown, including show-by-show information, subscription package details, venue descriptions, media assets, and prospective interview opportunities, see the *Geelong Arts Centre Presents 2023* media kit [here](#).

URL: geelongartscentre.org.au/about-us/media-centre/media-resources/2023-gp-media-resources

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