

# 27 CLUB

## RELEASE CREATIVE

GEELONG ARTS CENTRE REWIRE 2023



GEELONG ARTS CENTRE 28 FEBRUARY  
MEDIA RELEASE 2023

## GEELONG ARTS CENTRE LAUNCHES NEW PROGRAM: *REWIRE WITH ROCK SPECTACULAR 27 CLUB*

From 23 March, Geelong Arts Centre kicks off a brand-new program of unique experiences at their first *REWIRE* show, rock spectacular, *27 Club*.

*27 Club* takes to Costa Hall on March 23 from 7:30pm, delivering an electrifying live rockumentary for the ages.

Off the back of receiving Adelaide Fringe Festival's 'Best Music Award' in 2021, the infamous club is forming once again and hitting the road to bring their show to Geelong. Declared by *Glam Adelaide (2022)* as "Electrifying and magnetic", this must see show will have audience members praying to the rock gods.

Come as you are and experience the treasured music and stories from the likes of Joplin, Winehouse, Cobain, Morrison, and Hendrix; legends who will forever be 27 and the legacy they left behind.

Saluting the fated members of the *27 Club* will be Australian rock icons Sarah McLeod (*The Superjesus*) and Kevin Mitchell (*Jebediah, Bob Evans*) with Carla Lippis (*Mondo Psycho*), Dusty Lee Stephenson, Cam Blokland and Wanderers.

Tickets on sale now at [geelongartscentre.org.au/whats-on/all-events/27-club/](https://geelongartscentre.org.au/whats-on/all-events/27-club/)

### ABOUT REWIRE

This year, Geelong Arts Centre is starting to test the boundaries with unique live arts experiences, from amped rock spectaculars to interactive pub performances and digital exposés.

Championing voices that rise from outside of the norm and sometimes within, *REWIRE* aims to capture the excitement and innovation of modern theatre ethos with relevant and exciting new works.

Utilising digital technology, contemporary spaces and unique cross-cultural voices, *REWIRE* is aiming to open the door to a new breadth of opportunities for Geelong's creative community.

Individual tickets and subscription packages are on sale now at [geelongartscentre.org.au/rewire-2023](https://geelongartscentre.org.au/rewire-2023). Audience capacities are strictly limited – get in quick.

Subscribe and save up to 10% with one of Geelong Arts Centre's flexible subscription packages.

To learn more about each of the subscriber packages, visit [geelongartscentre.org.au/geelong-arts-centre-presents](https://geelongartscentre.org.au/geelong-arts-centre-presents)

Geelong Arts Centre's *REWIRE* program is proudly supported by the Victorian Government through Creative Victoria, Major Artistic Partner, Deakin

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University, and Innovation Partner, Costa Asset Management.

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### QUOTES ATTRIBUTABLE

“REWIRE is a fresh new pillar of Geelong Arts Centre’s programming, highlighting our desire to blur artform boundaries, explore new perspectives and be part of a community that embraces new diversity in all forms. We are proud to test an exciting new program stream that responds to our loyal and growing audiences”.

Quote attributable to Joel McGuinness  
Geelong Arts Centre CEO and Creative Director

### BOOKINGS AND VENUES

Geelong Arts Centre’s *REWIRE* program will be held across multiple venues as Geelong Arts Centre draws closer to the completion of the Little Malop Street Redevelopment in 2023.

Bookings can be made via the website, or by phoning the Box Office on 1300 251 200 between 9:00am and 5:00pm, Monday to Friday.

To keep up to date with what’s on during Geelong Arts Centre’s *REWIRE* program, visit [geelongartscentre.org.au](http://geelongartscentre.org.au) and sign up to the e-newsletter.

### MEDIA KIT

For a comprehensive program breakdown, including show-by-show information, subscription package details, venue descriptions, media assets, and

prospective interview opportunities, see page 12 the *Geelong Arts Centre Presents 2023* media kit [here](#).

URL: [geelongartscentre.org.au/about-us/media-centre/media-resources/2023-gp-media-resources](http://geelongartscentre.org.au/about-us/media-centre/media-resources/2023-gp-media-resources)