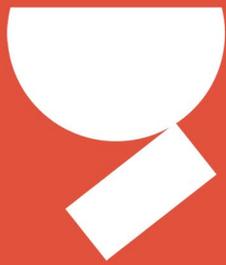


Geelong Arts Centre's



# Creative Engine



GEELONG ARTS CENTRE 5 APRIL  
MEDIA RELEASE 2022

## GEELONG ARTS CENTRE'S CREATIVE ENGINE ANNOUNCES NEW LIVE SERIES OF MICRO-GRANT EVENTS, *COMMUNITY FUEL*

***Community Fuel*** is Geelong Arts Centre's newest Creative Engine initiative inviting local creatives to pitch ideas to arts-loving members of the Geelong community.

*Community Fuel* is a live series of micro-grant events where attendees will see the impact of the community's collective 'fuel' instantly, with all money raised from tickets sold awarded to the winning pitch, as well as dollar-for-dollar matched funding from Geelong Arts Centre.

With the first event scheduled to take place from 5:30 - 8:00pm on Thursday 9 June, *Community Fuel* will see the Geelong community come together at Geelong Arts Centre's Ryrie Street Level 1 Lounge to support a local creative or organisation while also enjoying the best in live and local entertainment over a bowl of soup and a refreshing beverage.

A night dedicated to celebrating and supporting the artistic heart of our clever and creative city, a \$10 *Community Fuel* ticket affords attendees dinner, live entertainment, and most importantly, a coveted vote for their favourite creative idea.

Whether in need of a new drum kit for their band or looking to pitch a feature film in Hollywood, Geelong Arts Centre's Creative Engine is all about enabling creatives with the financial fuel to achieve their goals.

This is grassroots, community action at its best and the kind of social enterprise that can change lives, hearts, and minds.

Local creatives and organisations are invited to submit a short and sweet online application, with 3-4 successful applications being selected by the Creative Engine team to pitch their projects at each live event.

Entries are open to community arts organisations, not-for-profits, independent artists, students, and professional or amateur artists. All styles of projects across any art form are encouraged to apply.

Winning projects are not required to submit a formal acquittal, only to return to a future *Community Fuel* event to provide a verbal update on the progress of their project.

First round applications are open to creatives now until 5:00pm 8 May. To learn more and apply online, visit [geelongartscentre.org.au/creative-engine/community-fuel](https://geelongartscentre.org.au/creative-engine/community-fuel)

Issued by Georgia Allen, Communications & Social Media Lead - Geelong Arts Centre  
E: [georgia@geelongartscentre.org.au](mailto:georgia@geelongartscentre.org.au) | P: 03 5225 1274

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Tickets to attend the inaugural event are on sale now. Visit [geelongartscentre.org.au/creative-engine/community-fuel](https://geelongartscentre.org.au/creative-engine/community-fuel) to book and change the life of a local creative.

For queries regarding Community Fuel or other Creative Engine opportunities, contact the Creative Engine team at [creativeengine@geelongartscentre.org.au](mailto:creativeengine@geelongartscentre.org.au) or by calling 1300 251 200 between 9am and 5pm, Monday to Friday.

Geelong Arts Centre's Creative Engine is proudly supported by Major Artistic Partner, Deakin University, and Innovation Partner, Costa Asset Management.

Launched in October 2019, Creative Engine supports Geelong Arts Centre's strategic vision to build sustainable arts practices within regional Victoria and become 'The Creative Heart of Geelong: an artery between creative industries and community to global thinking and extraordinary experiences.'

In addition to providing access to a range of grants and support for artists, Creative Engine provides professional development initiatives, industry forums, networking events and affordable co-working space for the creative community of Geelong.

To learn more about the Creative Engine program and current opportunities, visit [geelongartscentre.org.au/creative-engine](https://geelongartscentre.org.au/creative-engine) and sign up to the monthly e-newsletter.

Geelong Arts Centre scrupulously adheres to COVID Safe principles. Please make sure to check our website for the most up-to-date information regarding current COVID Safety measures and conditions of entry prior to each event.

Information on what to expect on site, including helpful FAQs, can be found on our website at [geelongartscentre.org.au](https://geelongartscentre.org.au)

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Full event details can be found over page.

Photo opportunities and talent interviews with pitching projects, local performing artists and Geelong Arts Centre representatives may be available closer to the date of each event. To discuss further, contact Georgia Allen - Communications and Social Media Lead, Geelong Arts Centre at [georgia@geelongartscentre.org.au](mailto:georgia@geelongartscentre.org.au)

## QUOTES ATTRIBUTABLE

*"Creative Engine is all about bringing together community and creative industries to ensure local artists and arts organisations have the opportunity to access support, no matter the breadth or size of their creative ideas, and to subsequently develop a flourishing community of practice."*

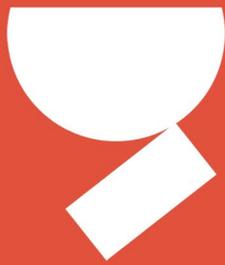
*"Community Fuel is grassroots, community action at its best and the kind of social enterprise that can change lives, hearts, and minds."*

Quote attributable to Geelong Arts Centre CEO & Creative Director,  
Joel McGuinness

*"Community Fuel speaks to the power of collective, community giving."*

*"We are committed to creating an accessible space for creatives and community to come together, and strongly believe that financial contributions of any*

Geelong Arts Centre's



# Creative Engine



*sum, when paired with community passion, can amount to big things for both artists and the community supporting them."*

Quote attributable to Geelong Arts Centre Senior Producer,  
Penny McCabe

## DETAILED COMMUNITY FUEL EVENT INFORMATION

### COMMUNITY FUEL JUNE EVENT

FEATURING ENTERTAINMENT FROM RACH BRENNAN

DOORS OPEN: 5:30PM

EVENT DURATION: 6:00 – 8:00PM

THU 9 JUN | GEELONG ARTS CENTRE

COST: \$10

Pitch line up TBA

### ABOUT RACH BRENNAN

Geelong based singer-songwriter Rach Brennan is re-emerging with commanding and confessional indie-pop. With a collection of new songs, Rach's new self-titled project is a decidedly raw departure from her band The Pines, who played their last gig June 2021. While RB&TP was a celebration of naivety and early-20's growing pains, this new chapter is embracing maturity and discomfort, emboldened by Rach's confidence to create moodier material with her adapted band. Currently in pre-production with brother and long-term musical collaborator Liam Brennan, Rach is excited to introduce this new era of music both live and recorded in 2022.

Book now at [geelongartscentre.org.au/creative-engine/community-fuel](https://geelongartscentre.org.au/creative-engine/community-fuel)

### COMMUNITY FUEL JULY EVENT

DOORS OPEN: 5:30PM

EVENT DURATION: 6:00 – 8:00PM

THU 7 JUL | GEELONG ARTS CENTRE

COST: \$10

Pitch line up and local entertainment TBA

Book now at [geelongartscentre.org.au/creative-engine/community-fuel](https://geelongartscentre.org.au/creative-engine/community-fuel)

### COMMUNITY FUEL AUGUST EVENT

ENTERTAINMENT TBA

DOORS OPEN: 5:30PM

EVENT DURATION: 6:00 – 8:00PM

THU 11 AUG | GEELONG ARTS CENTRE

COST: \$10

Pitch line up and local entertainment TBA

Book now at [geelongartscentre.org.au/creative-engine/community-fuel](https://geelongartscentre.org.au/creative-engine/community-fuel)

- ENDS -

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